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CONTENT CALENDAR

2021 Q1

January	
Content focus highlights – key stories and topics covered across channels	
EV platform production	'Digital Twins - Production Engineering
Business Intelligence report	Battery Supply Chain report
Livestreams	AMS Livestream: Tier supplier manufacturing
Podcast	AMS podcast

February	
Content focus highlights – key stories and topics covered across channels	
Battery and EV powertrain	North America production in focus
Virtual Event	ALSC North America [Feb 2-3]
Business Intelligence report	Updated Global Vehicle Demand Forecast '21-'31
Livestreams	AMS Livestream: Connected factory solutions
Digital edition	AMS 1 – E-mobility focus · Battery manufacturing challenges, EV powertrain, platforms · Manufacturing system trends · OEM insights *Copy completion mid-February, publication end of February*

March	
Content focus highlights – key stories and topics covered across channels	
Smart factory	Welding technologies
Virtual Event	AMS Digital Roundtable Forum · Automation and robotics · Metrology & measurement · E-mobility
Podcast	AMS podcast

2021 Q2

April	
Content focus highlights – key stories and topics	
Robotics innovation	Modular manufacturing
Virtual Event	ALSC Live Europe [April 20-21]
Livestream	AMS Livestream: Factory of the future
Business Intelligence report	Major OEM Plant location database & report
Digital edition	AMS 2 – Factory of the future focus · Robotics, automation, connected manufacturing · Welding and forming *Copy completion mid-April, publication end of April*

May	
Content focus highlights – key stories and topics covered across channels	
AR/VR in production	Europe production in focus
Livestream	AMS Livestream: Quality and testing
Podcast	AMS Podcast

June	
Content focus highlights – key stories and topics covered across channels	
AGVs and cobots	Wearables in production
Livestreams	AMS Livestream: Light-weighting processes
Digital edition	AMS 3 – Material flow and handling focus · AGVs, cobots, wearable · Europe production trends · OEM insights *Copy completion mid-June, publication end of June*
Business Intelligence report	EV powertrain forecast 2021-2031