

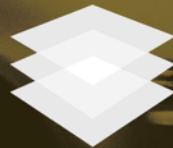
LIVESTREAM HOUR

START-UP OEM SUPPLY CHAINS

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Episode 13: Start-up OEM Supply Chains

9.30 EST/15.30 CET

Global roundup and introduction

Christopher Ludwig, Automotive Logistics, AMS

9.40 EST/15.40 CET

Presentation: Supply chain management at INEOS Automotive

Marko Weisshaar, INEOS Automotive

10.00 EST/16.00 CET

Q&A

10.25 EST/16.25 CET

Wrap up



LIVESTREAM HOUR SEASON ONE FINALE

ADAPTING TO THE NEW SUPPLY CHAIN REALITY

GLOBAL LOGISTICS LESSONS
WITH THE VOLKSWAGEN GROUP

In Partnership



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Global snapshots of the week



- **Vauxhall** to restart Ellesmere Port August 17
- **Britishvolt** signs MOU for Gigafactory in Wales
- **BMW** €2bn battery cells w/ **Northvolt** starting 2024
- Turkish market recovery accelerates +66% in June, production & exports recovery (but supply issues)



- **Mercedes-Benz** to move sedan production from Mexico & US to Germany to make room for SUVs
- **Volvo** plant still shut partly due to low sedan sales



- **Mercedes** reports 85% of China sales in June included online financial transactions
- Trade war with US, UK heating up – automotive trade could be in firing line
- Container cancellations 4x higher in Q2 v last year – improving but still highly disrupted
- Europe-China train services reportedly increasing



Many start-up OEMs with plans for launch...



Some of whom are already producing and selling vehicles...



Some with significant valuations and big tech funding...



...and others which are insolvent or have ceased operations...



Challenges and opportunities in start-up supply chains

- Managing scale in purchasing, production & logistics
- Outsourcing versus control: contract manufacturing, brownfield or greenfield
- Building up new supply & distribution network
- Outsourcing vs insourcing logistics functions
- Finding and maintaining talent from across disciplines
- Extreme flexibility, variation and change management
- Launching post-Covid – ‘new normal’ is ‘normal’



Today's Guest



Marko Weisshaar
Head of Supply Chain Management

INEOS
Automotive

[Click here for our feature interview with Marko Weisshaar and his team at INEOS Automotive](#)

Season finale bonus episode tomorrow at 9.30 EST / 15.30 CET

Global Logistics Lessons with the Volkswagen Group



Matthias Braun
Head of Digitalisation
& Concept Development
Group Logistics
Volkswagen Group



LIVESTREAM HOUR SEASON ONE FINALE

ADAPTING TO THE NEW SUPPLY CHAIN REALITY UPDATE FROM NORTH AMERICA

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The banner features a blue background with a faint circuit board pattern. On the right, there is a close-up of a car's alloy wheel with a red brake caliper. The text is prominently displayed in the center-left.

AUTOMOTIVE LOGISTICS & SUPPLY CHAIN LIVE

2020

TUESDAY 15TH SEPTEMBER TO
THURSDAY 17TH SEPTEMBER

Automotive
LOGISTICS

www.automotivelogistics.media/automotive-logistics-and-supply-chain-live

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Get in touch with news, ideas and comments

The Automotive Livestream hour is produced by:

Christopher Ludwig christopher.ludwig@ultimamedia.com

Neemish Ladwa: neemish.ladwa@ultimamedia.com

Richard Logan: richard.logan@ultimamedia.com

Victoria Johns: victoria.johns@ultimamedia.com

And our teams at

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